

MASTER OF SCIENCE IN WEALTH MANAGEMENT
MAÎTRISE UNIVERSITAIRE EN GESTION DE PATRIMOINE

SDG Finance: Impact Investing (S413080)

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3 ECTS

Semester: Spring

Teaching language: English

Objective

This course will provide students with an overview of investment instruments that aim to catalyze private capital for the Sustainable Development Goals. In particular, it will focus on impact investing initiatives that mobilize private capital to address development issues in emerging markets in a commercially viable way. The course will capitalize on the unique role of Geneva and Switzerland as a hub for sustainable finance by inviting practitioners to speak, share their experience with students, and work with students in their final projects.

Description

In 2015, world leaders agreed on a set of 17 Sustainable Development Goals (SDGs) to address global challenges by 2030, including poverty, inequality, climate change, environmental degradation, peace and justice. It has been estimated that \$2.5 trillion in annual investments would be needed in order to reach the 2030 agenda. There is a substantial demand for quality training for investment professionals in this area. In 2019, the Swiss Government (SECO and FOEN) called up universities to address precisely this need. This course will provide students with an overview of investment instruments that aim to catalyze private capital to fill the SDG financing gap. In particular, it will focus on impact investing initiatives that mobilize private capital to address development issues in emerging markets in a commercially viable way. The course will capitalize on the unique role of Geneva and Switzerland as a hub for sustainable finance by inviting practitioners to speak, share their experience with students, and work with students in their final projects. The course is sponsored by the Geneva Finance Research Institute (GFRI), as an expression of GFRI's mandate and commitment to teaching and research on Finance and Society. The course is targeted at students of the Master in Wealth Management (GEMWeM) and is open also to other interested master students.



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Bibliographie

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Convergence (2020) The State of Blended Finance

Ebrahim and Rangan (2014) What Impact? A Framework for Measuring the Scale and Scope of Social Performance

Havemann et al (2020) Blended Finance for Agriculture: Exploring the Constraints and Possibilities of Combining Financial Instruments for Sustainable Transitions

Balkenhol and Martinez (2020) Financing Off-Grid Solar Energy Access: Hypotheses on COVID-19 Long Term Impacts