

MASTER OF SCIENCE IN WEALTH MANAGEMENT

BOOKLET STUDENTS 2016/2017



UNIGE - Photographie : Jacques Erard

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EDUCATION

| | |
|--|--------------|
| Master degree in Wealth Management University of Geneva, Switzerland | 2016-Present |
| Bachelor in Management University of Geneva, Switzerland | 2012-2016 |
| French diploma in Economic and Social Science Lycée français du Caire | 2010-2012 |

EXPERIENCES

Teaching and research assistant in Mathematics and Probability,
University of Geneva.

Internship in Asset Management
PwC (PricewaterhouseCoopers AG), Deals department. Cairo

Internship in Portfolio Management
BOGESPA, Geneva

Internship in General Accounting and Costing Reporting
Servier SA, Cairo.

PERSONAL SKILLS

Languages

Arabic: Native language
French: Full Professional Proficiency
English: Full Professional Proficiency
Spanish: Limited Working Proficiency

Computer skills

Microsoft Office (Word, PowerPoint, Excel),
IIWork (Pages, Numbers, Keynote),
Maple, LaTeX, Matlab.

Charity projects

Head of Fundraising Project in collaboration with the University Of Geneva and the NGO FERE (Fondation pour une Education Responsable et Equitable) on the schooling of children in Nepal.
Head of the french NGO (Bulle D'espoir)'s mission and projects in Egypt.
Member of Rotaract International Geneva.

Name: Jonathan ADDO
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EDUCATION

| | |
|---|-----------|
| Master in Wealth Management University of Geneva, Switzerland | 2016-2018 |
| Bachelor in Mechanical Engineering EPFL, Switzerland | 2015 |
| Bachelor of Science in Business Administration University of Geneva, Switzerland | 2011-2015 |
| Bachelor of Science in Business Administration University of Ottawa, Canada (exchange) | 2014 |

EXPERIENCES

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|--|--------------|
| Tutor at ARA (Association des Répétitoires Ajeta) Providing support to students with physics, mathematics and economics. | 2012-present |
| Data analyst at Gaea21 (non-profit organization) Support and develop MySQL scripts Solve database usage issues and malfunctions | 2016 |
| Soldier (Payerne, VD) | 2016 |
| Order picker at Migros Performed general physical activities in warehouse; loading, unloading, sorting and moving products and materials manually. | 2013-2014 |
| Soldier (Wangen an der Aare, BE) | 2010-2011 |
| Seller at Cinéma Pathé Balexert | 2008 |

PERSONAL SKILLS

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|---------------------------|-------------------------|
| French: Mother tongue | Excel: Good knowledge |
| English: B2/C1 (good) | R, Matlab: intermediate |
| German: B1 (intermediate) | SQL: intermediate |

Name: Ricardo DIAZ
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EDUCATION

Master of Science in Wealth Management 2016 - 2018
University of Geneva, Switzerland

Relevant coursework:

- Financial Engineering
- Investment
- Portfolio Management
- Asset Pricing
- Risk Management

Bachelor of Business Administration in International Business 2012 - 2016
Tamkang University, Taiwan

- Minor in Industrial Economics
- GPA: 4.0/4.0

EXPERIENCE\$

Campus Director Sep 2015 – Jan 2016
Hult Foundation, Taipei

English & Spanish Language Editor May 2015 – Dec 2015
Albatross Global Solutions, Taipei

President June 2014 – May 2015
Foreign Students Association, New Taipei

Co-Founder & Design Editor June 2014 – Jan 2015
International Student Portal, New Taipei

PERSONAL SKILLS

Languages

Spanish: Mother tongue

English: Level C2

Chinese: Level B2

French: Level A2

Name: Anna GRIGOREVA
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EDUCATION

| | |
|---|---------------|
| MSc in Wealth Management University of Geneva, Switzerland | 2018 expected |
| MSc in Economics Lomonosov Moscow State University (MSU), Russia | 2013 |
| BSc in Economics Lomonosov Moscow State University (MSU), Russia | 2011 |

EXPERIENCE

Sberbank CIB (Moscow) 2012-2016
Leading Russian investment bank, subsidiary of Savings Bank of Russia (listed, \$29 bln, Mcap)
Senior analyst (before 2015 – analyst), Key corporate clients coverage
Specialization in transportation sector (transport and automotive industry)
Origination and execution of deals across wide range of products:
- Analysis of industry trends (in cooperation with research team)
- In-depth analysis of companies' financials, business strategy and financial challenges
- Interaction with clients at preliminary stages of the deal
Certified Russian financial market participant

Economics and Mathematics School of MSU (Moscow) 2007-2013
Pro-bono supplementary high school for talented high-school students supervised by MSU
Teacher, project manager
Weekly lecture/seminar sessions on principles of economics, math and social sciences
Head of school's international relations (European Children's Universities Network)

ARD Fernsehstudio Moskau (Moscow) 2006
Moscow office of German broadcaster WDR
Intern
Summer intern in a German-speaking news production team

VOLUNTEER ACTIVITY

KinderUni Wien (Vienna) 2010-2016
Children's university of the University of Vienna
Lecturer
Lectures in German and Russian on various topics (energy usage, psychology, Russian culture) for secondary school students

PERSONAL SKILLS

Native in Russian, fluent English and German
Computer skills: R, MatLab, advanced Excel for financial analysis, Bloomberg, Stata, EViews
Sports: classic dance, tennis, cross-country skiing

Name: Adel KARIMOV
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EDUCATION

Master of Science in Wealth Management year 2016
University of Geneva, Switzerland
Currently studying: *Stochastic Processes in Finance, Financial Econometrics, Hedge Funds, Sustainable Finance, Asset Pricing, International Macroeconomics*

Bachelor of Finance 2012-2016
Kazakh-British Technical University
Required Courses – 93 credits, including:
Investments, Managerial Accounting, Financial Accounting in accordance with IFRS, Taxes and Taxation, Financial Statement Analysis, Derivatives, World Financial Institutions and Markets, Financial Risk Management, Advanced Financial Management, Data Analysis and Economic Forecasting

Elective Courses – 36 credits, including:
International Economics, Data Analysis and Economic Forecasting, Business and Corporate Valuation, Computer Applications in Business, Audit and Budgeting, Strategic Management, Project Management, Human Resource Management, Marketing Communications

Bachelor of Finance (1-year Double Diploma Program) 2014-2015
Geneva Business School
Budgeting and Controlling, Corporate Finance, Quantitative Methods 1.1. and 1.2., Corporate Governance, Financial Accounting, European Taxation Law, etc.

EXPERIENCES

Teletrade-DJ Kazakhstan
Trade Manager Jun 2014-Sep 2014

Eurasian Bank
Intern in Collateral Assessment Division Jun 2015-Aug 2015

CenterCredit Bank
Intern in Credit Management Department Jan 2016-Feb 2016

PERSONAL SKILLS

Accurate, calm, competent, broad-minded, conscientious, energetic, flexible, honest, organized, people-oriented, responsible

Languages

Kazakh – Native
Russian – Native
English – Advanced

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EDUCATION AND PROFESSIONAL CERTIFICATIONS

Master of Science in Wealth Management 2016-2018
Université de Genève

Investment Strategies Advisor Certificate 2013
Mexican Stock Exchange Association (AMIB)

Bachelor of Science in Financial Management 2009-2013
Instituto Tecnológico de Monterrey (ITESM)- Mexico

EXPERIENCES

Financial Planning Manager 2014-2016
Attendo Financiera – Bank
Responsible for project evaluation, identification of business opportunities and bank relationship.
Key achievement: Coordinator and developer of new mortgage programs in association with the *Infonavit* (Instituto del Fondo Nacional de la Vivienda para los Trabajadores; Latin America’s largest mortgage lender)

International Cooperation and Agenda Manager 2013-2014
Government of the State of Querétaro; International Affairs Office
Fund management and financial Planning of international events within the State of Querétaro.
Key achievement: Head of the “Leader Regions” network; which aims to encourage international cooperation and investment between Querétaro and different leader regions around the world.

Touristic Investment Promotor 2012-2013
Government of the State of Querétaro; Tourism Ministry
Fund manager for investment in local touristic projects and programs
Key achievement: Produced a tourism statistics report presentation to the National Chamber of Deputies (lower house of Mexican Congress)

Honors and Awards

- Mexico’s Government Scholarship for master studies at the Université de Genève 2016
- Summa cum laude- Excellence Honour B.A Financial Management 2013
- Excellence Scholarship for college studies at the ITESM 2009- 2013 (90% Scholarship) 2009
- Cum laude- Outstanding Academic Excellence, United States President’s Education Awards Program- (John F. Kennedy High School) 2009

PERSONAL SKILLS

Languages

Spanish - Full Professional Proficiency (mother tongue)
English - Full Professional Proficiency (TOEFL 577)
French - Basic Proficiency (DELTA A2)

Software

Good command of financial programming tools: Oracle Crystal Ball, Stata, E-Views, MATLAB
Advanced command of Microsoft Office™ tool

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EDUCATION

Master's Degree in Wealth Management 2016 – planned 2018
Faculty of Economics and Management, University of Geneva

Bachelor's Degree in Economics & Management 2013 - 2016
Faculty of Management, Ca' Foscari University of Venice.
Final grade: 100/110
*Bachelor's Thesis in International Business Strategy (Prof. Francesco Zirpoli):
"Who gets what? The war of the music industry against Spotify", grade 5/5*

Erasmus + Programme 09.2014 – 01.2015
IAE Université de Savoie, Annecy (France)

Italian High School Degree 2008 - 2013
Liceo Scientifico Statale "G.B. Quadri", Vicenza
Final grade: 90/100

EXPERIENCES

Adacta Studio, Vicenza (Italy) – consulting firm 06.2015 – 07.2015
Intern in Marketing, HR and Tax Planning
Assistance to chiefs of departments during the corporate restructuring of the firm

- Active help to HR in creating a new corporate ladder
- Work on multiple projects concerning the presentation of the new corporate structure to clients old and new; autonomous work on renewing the website
- Assistance to the chief of Tax Planning concerning research on patent boxes, work on OECD papers
- Translating documents from English to Italian

AIESEC Italy, department of Venice – Not-for-profit NGO 02.2014 – 09.2014
EP Manager for students on Outgoing Exchange (OGX)
Responsible of personal interviews for GCDP programs (Global Community Development Program). Work in teams, requiring collaboration, coordination, and good time management skills.

PERSONAL SKILLS

Excellent communication skills, team player, good interpersonal and relationship skills, good time management skills, organized, efficient, goal-oriented, respects deadlines, flexible, curious and eager to learn.

IT Skills

Good knowledge of usual IT instruments. Knowledge of certain Adobe products. Proficient user of both Windows and Mac operating systems.

Languages

Italian: native speaker

English: proficiency level (C2 European standard), Cambridge ESOL "Certificate in Advanced English", obtained in March 2013.

Français: proficiency level (C2 European standard)

Other interests

Reading, photography, theatre, art and history, tennis.

Name: Narek MISAKYAN
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EDUCATION

University of Geneva, Switzerland Sep 2016 - 2018
Master of Science in Wealth Management

University College London (UCL), UK Jun 2012 – Sep 2015
BA Economics and Business with East European Studies
Subjects (Year 3): Topics in Financial Management I, Topics in Financial Management II, International Macroeconomics, Russian C, Accounting for Business, New Venture Creation;
Subjects (Year 2): Applied Econometrics, Money and Banking, Topics in Microeconomics, European Macroeconomics, Russian Level 2 (B), Political Economy of European Integration, Growth and Convergence: With Reference to Eastern European and Russian Economics;
Subjects (Year 1): Introductory Statistical Methods (A), Mathematics for Students of Economics, Statistics and Related Disciplines 1, Mathematics for Students of Economics, Statistics and Related Disciplines 2, Introduction to Business, French Level 3 (C), Introduction to Microeconomics, Introduction to Macroeconomics.

Regent's International School, Thailand Aug 2007 - Jun 2011

- *2009-2011 International Baccalaureate (IB)*
HL Economics, HL Business and Management, HL Mathematics, SL French, SL English A1, SL Biology
- *2007-2009 International General Certificate of Secondary Education (IGCSE)*

ACADEMIC AWARDS

- *Luys Foundation Scholarship (full tuition for a 3-year Bachelor degree in UCL, 2012-2015)*
- *Armenian General Benevolent Union (AGBU) Academic Scholarship (2012-2015)*
- *Global Connect Scholarship at Regent's school, Thailand – 75% Academic excellence Scholarship (2007-2011)*
- *Anania Shirakatsi Lyceum, Armenia – Full Academic excellence scholarship (2005-2007)*

WORK EXPERIENCE

Central Bank of Armenia – Internal Audit Graduate Programme May 2016 - July 2016

- Collected, processed and analysed data
- Prepared process descriptions and provided assistance in assessing risk management and control activities
- Performed pilot testing with the Internal Audit engagement team
- Prepared and presented group reports and performance statistics

Bravo Pharma, Armenia/India- Project Manager Jul 2015 - Dec 2015

- Prepared reports, weekly feedbacks and a paired comparison analysis of Free economic zone (FEZ) vs non-FEZ feasibility study
- Designed a brief three to five year strategic planning framework and a short-run action plan
- Worked on finalising the strategic plan, mission and objectives of the company in Armenia by conducting a position analysis, identifying and assessing strategic options, choosing strategic options and formulating plans and performing review
- Worked closely on creation of a platform allowing the Armenian doctors to simultaneously work and be trained by the best Indian specialists of the field via online blind report writing method
- Organised a Medical Live surgery conference on Gastroenterology in partnership with an Indian single largest non-profit organisation working in the field of Continual Medical Education at St. Gregory the Illuminator Medical Centre in Yerevan

Name: Narek MISAKYAN
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WORK EXPERIENCE

BDO, Armenia - *Audit Summer Intern*

Jul 2014 - Aug 2014

- Studied company's operations and performance metrics
- Actively involved in daily processes of Audit and Audit Related Services as well as Accounting and Advisory Services units
- Improved my ability to work on my own initiative and as part of a team

State Commission for the Protection of Economic Competition Armenia - *Intern-Junior Economic Expert*

Jun 2013 - Jul 2013

- Worked closely with three interns as a group leader responsible to analyse the competitive environment on product markets
- Investigated the determination of economic entity's monopolistic or dominant position on product market, actual or possible abuse of such position
- Assisted in the preparation of conclusions concerning anti-competitive agreements among economic entities
- Supplemented the existing database on the basis of works performed by the Department
- Adapted and implemented international experience for the parallel import of medicines in Armenia

Neolink LLC, Armenia - *Web developer*

Jun 2012 - Sep 2012

- Established the purpose of the website based upon its target audience, identified the type of content the site will host, determined any functionality that the site must support and adapted existing website software and graphics packages to meet business requirements

Agat-777 LLC, Armenia - *Accountant assistant*

Jul 2010 - Aug 2010

- Handled supplier invoices, maintained spreadsheets, returned all invalid documents as and when necessary
- Answered suppliers' phone calls and resolved queries

PRO BONO and POSITIONS OF RESPONSIBILITY

- **Develop Armenia Program, Luys Foundation** - organized and led a **Start-Up Camp** which consisted of two parts School of Creativity and School of Entrepreneurship which was made out of three sections: **Idea, Product Design, Business Plan and Pitch** (2013-2014)
- **Vice-president of the School Council, Regent's International School, Thailand** - planned and implemented promotional campaigns and monthly charity events (2010-2011)
- **"We Walk Together" International Round Square World Conference, Thailand**
Member of the Organizing Committee and discussion group leader - planned and ran workshops, discussion groups and games for a group of 25 participants (October 7 – 14, 2010)

LANGUAGES and SKILLS

Languages:

Armenian (native)
Russian (fluent)
English (fluent)
French (advanced)
Thai (basic)

Computer literacy

Econometrics software - STATA, MATLAB; Language: SQL
Web Development - Joomla, Wordpress, OpenCart content management systems (CMS)

Hobbies

Reading
Chess
Football

Name: Ruslan NEDILKO
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Geneva, 1206, Switzerland
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E-mail address: nedilko.ruslan@gmail.com

EDUCATION

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|---|----------------|
| University of Geneva, Switzerland. Master degree in Wealth Management. GSEM – GEMWeM | 2016 – present |
| University of Geneva, Switzerland Bachelor degree in Management. GSEM – Gestion d'entreprise | 2012 – 2016 |
| Dnepropetrovsk State University, Ukraine. Bachelor degree in Finance and Credit | 2010 – 2014 |
| Lyceum of IT (LIT. Specialization: math, IT, physics), Ukraine | 2008 – 2010 |

EXPERIENCES

June 2016 – present, “KPMG”, Geneva, Switzerland. Consultant Forensic

The role implied to help clients prevent, discover and handle cases of misconduct. Reduce the risk to clients and minimize any damage resulting from any kind of such misconduct. The role included different daily tasks of the Forensic Department related to investigation, email review, analyzing different documents, creating charts and presentations

- Participated in the project related to the investigation of financial fraud and compliance gaps analysis for a big international organization
- Analyzed internal practices and its compliance with Ukrainian legislation
- Performed forensic email review of implicated employees and employees with controlling functions in English, Ukrainian and Russian languages
- Improved my IT skills: Clearwell, i2 and Microsoft Office in particular

April 2013 – June 2016, “International Telecommunication Union”, Geneva, Switzerland. Remote Moderator

The role implied providing services in moderating the remote participants of the different meetings including the World Summit on the Information Society WSIS Forum 2013, WSIS Forum 2014 and the Fifth World Telecommunication Policy Forum

- Improvement of IT skills, Adobe Connect and Microsoft Office in particular
- Increased self-confidence in dealing with people of different background
- Improvement of interpersonal and negotiation skills
- The ability to stay calm and proactive under pressure
- Team-work experience

June 2013 – July 2013 “METINVEST International SA”, Geneva, Switzerland. Legal Trainee, Internship.

The role included different daily tasks of the Legal Department related to contract execution, legal filing and documents legalization

- Review of international sales contracts related to the core business – steel and iron trading
- Analysis and check list assessment for establishing new legal entities worldwide
- Acquiring knowledge of legal team management and choice of external service providers
- Expended my knowledge in English commercial law, Incoterms, maritime law, agency contracts

June 2012 – July 2012 “METINVEST International SA”, Geneva, Switzerland. Legal Trainee, Internship.

The role included different daily tasks of the Legal Department related to contract execution, legal filing and documents legalization

- Became familiarized with English commercial law in practice
- Familiarization with a specific business area of the steel industry
- Preparation of pipe tenders applications

Name: Ruslan NEDILKO
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Geneva, 1206, Switzerland
Phone number: 078 915 51 10
E-mail address: nedilko.ruslan@gmail.com

PERSONAL SKILLS

Languages

Ukrainian, Russian (native speaker);
English (full working proficiency, IELTS 7);
French (full working proficiency, DELF B2 level)

Computer skills

Windows, Microsoft Office, Photoshop, Sony Vegas PRO, Delphi7, MailChimp, Adobe Connect, Clearwell, i2

Driving License

Swiss driver's license (B)
Ukrainian driver's license (B)

Interests

Startup developing « le Weekend », Travelling, Sport, Skiing, Making Films, Adventures

Name: Deniz PYTHON
Address: Ch. Dr-Adolphe Pasteur 8
Phone number: +41 (0)78 684 20 60
E-mail address: deniz.python@hotmail.com

EDUCATION

Master in Wealth Management 2016 – Now
University of Geneva, Switzerland

Bachelor in Economics 2013 – 2016
University of Geneva, Switzerland

Matura certificate, option in Economy & Law 2008 – 2012
CEC André-Chavanne

EXPERIENCES

Migros Geneva, 20% 2014 – Now
Customer relationship & sales

Member of the Geneva University Investment Club, (GUIC) 2013 – 2014
Financial Department
Manage a portfolio through Swissquotes ;

Member of AIESEC – Geneva 2013 – 2014
Exchange Department
*Accompanying the students of the University of Geneva
in their research concerning abroad internship;*

Private tutor 2010 – 2014
Association des répétiteurs Ajeta (ARA)
Teaching and exam preparation

PERSONAL SKILLS

Languages
French: native
Turkish: native
English: Advanced Certificate of Cambridge, level C1 2013
German: Matura level 2012

Computer skills
MS Office, Maple, Latex, R, Matlab

Piano in Conservatoire Populaire 2002 – 2011
Classique, Blues & Jazz

Student United Nation (SUN)
Delegation of Mexico and Mongolia 2009 – 2010
Chairman 2013 – 2014

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Phone number: +41 79 551 5891
E-mail address: salvadorsosa@hotmail.com

EDUCATION AND PROFESSIONAL CERTIFICATIONS

| | |
|---|-----------|
| Master of Science in Wealth Management Université de Genève | 2016-2018 |
| Specialization Degree in Economic Project Evaluation Instituto Tecnológico Autónomo de México (ITAM) | 2013-2014 |
| Investment Strategies Advisor Certificate Mexican Stock Exchange Association (AMIB) | 2012 |
| Bachelor of Science in Financial Management Instituto Tecnológico de Monterrey (ITESM) | 2008-2012 |
| Summer Undergraduate Studies Pontificia Universidad Católica de Chile | 2010 |

EXPERIENCES

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|---|-----------|
| Strategic Planning Manager SFM Holding – Family Office Leader of a team responsible for financial planning, M&A, and bank relationship. Key achievement: Successful USD 50 M LBO of NWM Gold Mining Corp | 2014-2016 |
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| Project Evaluation Consultant Mexican Ministry of Economics Evaluation of more than 100 projects for the Entrepreneurship Institute. | 2014-2016 |
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| Public Policy Analyst (Part time) DC Estrategia Economic policy analysis for Mexican Senator Ernesto Gándara Camou. Key achievement: Wording of an approved Education Law Initiative. | 2013 |
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| Credit Analyst Citibank Credit analysis, and secured and unsecured loans operations. | 2012 |
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| Business Journalist (Part time) a.m. Querétaro Journalistic research in subjects such as economics, finance and business. | 2011 |
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| Accounting Intern (Part time) Eaton Corporation Participation in audit and review engagements. | 2010 |
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Honors and Awards

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| ▪ Student representative at GEMWEM Steering Committee | 2016 |
| ▪ Member of the Board of Directors of Metallorum | 2015 |
| ▪ Summa cum laude (GPA 9.7/10) at ITAM | 2014 |
| ▪ Member of the National Evaluation Specialists System of INADEM | 2014 |
| ▪ President of the Alumni Association and Valedictorian at ITESM | 2012 |
| ▪ International Studies Scholarship by The Fund for American Studies | 2010 |

PERSONAL SKILLS

Languages

Spanish - Full Professional Proficiency
English - Full Professional Proficiency (TOEFL IBT 108)
French - Intermediate Proficiency (DELFB1)

Software

Microsoft Excel, Bloomberg, Oracle Crystal Ball, Stata, Aspel, Contpaq.

Name: Daria VERESHCHAGINA
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EDUCATION

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|--|-----------|
| Master in Wealth Management Geneva School of Economics and Management University of Geneva, Switzerland | 2016-2018 |
| Bachelor of Management Graduate School of Management Saint Petersburg State University, Russia <i>Bachelor thesis:</i> <i>"Market Value of the Corporate Cash in Russia"</i> | 2011-2015 |
| ESC Rennes School of Business Exchange program Rennes, France | 2014 |
| Alliance Française Linguistic stay, French language Paris, France | 2015-2016 |

EXPERIENCES

Internships

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|--|-----------|
| PricewaterhouseCoopers Marketing and Business Development Department Saint Petersburg, Russia | 2013-2014 |
| JSC Bank VTB Credit Department Moscow headquarters, Russia | 2013 |

PERSONAL SKILLS

Languages

Russian: mother tongue
English: B2
French: B2

IT

MS Office, Lotus Notes, CRM-systems (ClientStream, Salesforce), Factiva Dow Jones, Thomson Reuters
Datastream, Bloomberg, SAP (basic knowledge), ARIS Express – Business process modelling, Matlab

Interests

Travelling, art, fitness, design, languages, cuisine

Social activities

Member of PwC (intellectual partner) team at Saint Petersburg International Economic Forum 2014, 2015
Volunteer of Saint Petersburg International Economic Forum 2013, Saint Petersburg International Fashion
Week - Aurora Fashion Week SS 2014

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EDUCATION

Master of Science in Wealth Management 2016-current
University of Geneva, Switzerland

Bachelor of Business Administration 2011-2015
University of Geneva, Switzerland

EXPERIENCES

Swatch Group 2016-current
Sales Consultant, Geneva

Bubble Dream 2015-2016
Co-Founder, Geneva

American Express 2013-2015
Rep/Teller – Financial Services, Geneva

Associations

Geneva University Investment Club (GUIC) 2016-current

Far East Community 2011-current
Co-Founder, Geneva

Junior Enterprise Geneva (JEG) 2011-2015

PERSONAL SKILLS

Languages

Mandarin : Native language
French : Native language
Italian : B1
German : B1

Computer skills:

Microsoft Office (Word, Powerpoint, Excel)
iWork (Pages, Numbers, Keynote)
Matlab

Sports :

Popping, Wing Chun Kung Fu, Basket Ball

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EDUCATION

Wealth Management year 2016
University of Geneva, Switzerland

International Studies, Financial Engineering year 2010
University of International Business and Economics

PROFESSIONAL EXPERIENCE

Founder & CEO

DashAlpha

2014.7 – 2016.3

Shanghai City, China

- Product development, product optimization/value analysis
- Establish internal standardization, consulting procedure, methods and models.
- Set direction and goals for digital market research efforts
- Involved in the technical details of the design and development of website and mobile site
- Meet and present to the prospective clients. Manage relationship with clients at senior level.
- Building up tailored digital marketing strategy and campaign for clients: market dynamic, competitive positioning, branding, value proposition, customer experience.
- Review the structure and graphical details of marketing campaign.
- Manage partnerships with project stakeholders.

Preferential Loan Intern

The Export-Import Bank of China

2013.6 – 2013.8

Beijing City, China

- Supporting team member to do financial analysis of the project
- Coordinating with team member to do due diligence on the ongoing project in the US and write report
- Complied and analyzed statistical data of new loan products

R&D Intern

China Road and Bridge Corporation

2011.7 – 2011.9

Beijing City, China

- Assisting in creating business plans/models for new services
- Gathering information or data, researching and presenting the findings for supervisor to review
- Supporting various office administrative duties

PERSONAL SKILLS

Web development programming: Html, CSS, Javascript, jQuery, PHP framework

Querying data from MySQL, familiar with Teradata, Tableau

Cloud computing configuration (enterprise): AWS, Azure, Aliyun.

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Muse, Dreamweaver, premiere pro)

Familiar with Bloomberg Terminal, Financial Modeling & Statistical software: Eviews, R, SASS, Matlab

Search Engine Optimization, Google Analytics, Email Deploy software

Microsoft Office (Word, Excel, PowerPoint, Outlook), and advanced Excel functions